



University of Asia Pacific (UAP)

House No. 74/A Farmgate, Green Road, Dhaka 1205

Call: PABX: 88-02- 58157091-4, Tel: 02-48114140, Mobile: 01789-050383, 01768-544208, 01714-088321, 01731681081

Fax: 88-02 - 58157097, E-mail: admission@uap-bd.edu, Website: www.uap-bd.edu

Executive Master of Business Administration (EMBA) Program

Total credit hrs.: 42, Total semester: 4 (6 months per semester), Total payment for 14 Courses/Subjects
Spring: June – September
Fall: February - May

Requirements:

1. A Bachelor degree or its equivalent in any field
2. Total 6 points in SCC/equivalent, HSC/equivalent, bachelor's/equivalent, however, below GPA 2.5 or 3rd Division/Class in any public examinations is not allowed.

Table 1: Points for SSC/Equivalent and HSC/Equivalent

Certificate/Degree	GPA/Div/Class ≥3.75/1 st	GPA/Div/Class ≥2.50 & <3.75/2 nd
SSC or Equivalent	3	2
HSC or Equivalent	3	2

Table 2: Points for Bachelors and Masters Degree

Certificate/Degree	GPA/Div/Class ≥ 3.00/1 st	GPA/Div/Class ≥2.50 & <3.00/2 nd
Bachelor's Degree (3-year Pass course)	3	2
Bachelor's Degree (4-year Honors)	4	3
Master's Degree	1	1

Table 3: Tuition Fee Waiver Policy of per Course/Subjects Cost:

Sl. No.	Points	Tuition Waiver/Course/Subject	Tuition Waiver/Course/Subject (UAP Graduates)
1	9 points	50% = 7,500 per subject	55% = 6,750 per subject
2	8 points	45% = 8,250 per subject	50% = 7,500 per subject
3	7 points	40% = 9,000 per subject	45% = 8,250 per subject

Table 4: Tuition Fees Details of EMBA Program:

Sl. No.	Title	Fees (Tk.)
1	Application Processing Fee	1200
2	Admission Fee	19,000
3	Library Fee	3,000
4	Computer Lab Fee	3,000
	Total Admission Fee	26,200
5	Course Fee (15,000 x 14)	2,10,400
7	Convocation Fee	6,000
	Total Cost	2,42,200

Total Cost of EMBA Program with Tuition Fees Waiver:

40% = 7 Points = Total Course Fee= 26,200 + (9,000 × 14 = 1,26,000) + 6,000 =Tk. 1,58,200

45% = 8 Points =Total Course Fee= 26,200 + (8,250 × 14 = 1,15,500) + 6,000 =Tk. 1,47,700

50% = 9 Points= Total Course Fee= 26,200 + (7,500 × 14 = 1,05,000) + 6,000 = Tk. 1,37,200

Required Documents:

- 1) Scanned copy of the 3-years job experience certificate
- 2) 1 set scanned copy of the following documents: SSC, HSC, Bachelor's and Master's certificates and marksheets
- 3) Passport size photograph of the student
- 4) Blood group certificate of the student
- 5) National ID Card scanned copy of the Student/Guardian
- 6) Passport size photograph of the guardian

Please send all scanned copies to the following e-mail: admission@uap-bd.edu

UAP EMBA is 42-credit hour program consisting of 4 components:

Foundation courses: 6 courses BSN – 501: Managerial Communication3 MSC – 501: Quantitative Methods for Managers 3 ACN – 501: Accounting for Management 3 MGT – 501: Management & Organizational Behavior3 BSN – 502: Business Ethics & Corporate Social Responsibility3 ECN – 501: Managerial Economics3	Functional area courses: 4 courses FIN – 601: Managerial Finance3 MKT – 601: Marketing Management3 HRM – 601: Human Resources Management3 POM – 601: Production Operations Management3 Capstone course: 1 course MGT – 602: Strategic Management3
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Concentration courses: 3 (Any) courses (* Offered Regular-Basis)

BANK MANAGEMENT

BMG	601	Central Banking
BMG	602	Bank Theory & Practice
BMG	603	International Trade Payment and Finance
BMG	604	International Finance and Banking
BMG	605	Invest Theory and Merchant Banking
BMG	606	Financial Institutions and Market
BMG	607	Management of Commercial Banks

FINANCE AND BANKING*

FIN	602	Corporate Finance
FIN	603	Capital Budgeting
FIN	604	International Finance
FIN	605	Investment Analysis & Portfolio Management
FIN	606	Financial Markets & Institutions
FIN	607	Real Estate Finance

HUMAN RESOURCE MANAGEMENT*

HRM	602	Human Resource Planning
HRM	603	Leadership, Power & Influence
HRM	604	Management Negotiations
HRM	605	Strategic Human Resource Management
HRM	606	Performance Appraisal & Compensation Management
HRM	607	Training & Development
HRM	608	Industrial Law & Labor Relations

MANAGEMENT

MGT	601	Knowledge Manage
MGT	602	Organizational Development & Change
MGT	603	Leadership, Power & Influence
MGT	604	Entrepreneurship
MGT	605	Total Quality Management
MGT	606	Strategic Planning
MGT	607	Negotiation, Mediation and Conflict Resolution
MGT	608	Technology Management

MANAGEMENT INFORMATION SYSTEM

MIS	601	System Analysis & Design
MIS	602	Computer Programming
MIS	603	Database Management & Development
MIS	604	Business Data Communication
MIS	605	Networking & Operating Systems
MIS	606	E-Commerce

MARKETING*

MKT	602	Consumer Behavior
MKT	603	Marketing Research for Managers
MKT	604	Advertising & Promotion Management
MKT	605	Services Marketing
MKT	606	Brand Management
MKT	607	International Marketing
MKT	608	Strategic Marketing
MKT	609	Supply Chain Management
MKT	610	Integrated Marketing Communication

PHARMACEUTICALS MARKETING

PM	601	Pharmaceutical Sales Management
PM	602	International Pharmaceutical Marketing
PM	603	Pharmaceutical Product Management
PM	604	Pharmaceutical Promotion & Pricing
PM	605	Pharmaceutical Market Research
PM	606	Pharmaceutical Policy and Regulations
PM	607	Pharmaceutical Economics

PRODUCTION OPERATIONS MANAGEMENT

POM	602	Production Planning and Control
POM	603	Technology Management
POM	604	Total Quality Management
POM	605	Operations Research
POM	606	Project Management
POM	607	Maintenance & Safety Management

SUPPLY CHAIN MANAGEMENT*

SCM	601	Fundamental of Supply Chain Management
SCM	602	Physical Distribution and Logistics Management
SCM	603	Procurement Management & Operations Planning
SCM	604	IT Application in Supply Chain Management
SCM	605	International Supply Chain Management

Mohammad Aminul Islam

Assistant Professor & Coordinator, MBA & EMBA Programs
 Department of Business Administration
 Mobile No.: 01716222510
 UAP City Campus Annex, R. H. Home Center
 House 74/B/1 (4th Floor, Room # 400),
 Farmgate, Green Road, Dhaka 1205,